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Always Boosting Ocean Beach, Mission Beach, Pacific Beach and the Entire Point Loma Peninsula

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THE BEACH NEWS

Promoting the Prosperity of Point Loma and the Beach and Bay Districts of San Diego

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FIFTH YEAR, No. 33 | OCEAN BEACH, CALIFORNIA | Saturday, July 2, 1927 | PHONE, BAYVIEW 0017 | FIVE CENTS THE COPY

"Buy At Home"—Patronize Your Community Merchant | "Buy At Home"—Patronize Your Community Merchant | "Buy At Home"—Patronize Your Community Merchant

Safe And Sane 4th At Beaches

SPECIAL JOY PROGRAM FOR THREE BEACH RESORTS DURING GLORIOUS FOURTH

Preparations have been made by the amusement men of the beach districts of San Diego for a record breaking attendance at the greatest and most spectacular series of celebrations for the three day holiday, July 2, 3, and 4. At Mission Beach, Ocean Beach and Pacific Beach the carnival spirit will prevail. The new Crystal Pier at the latter resort will be opened with special gala ceremonies, while the big amusement center across the bridge will be in full blast with extra holiday festivities. Picnic and dancing parties will enjoy themselves at and along the local beach resorts, while the entire shore line will be ablaze with flags and bunting and aerial fireworks, all adding to the happy and healthy atmosphere of holiday entertainment.

Kodak Films—Froide—Bason St.

STRAND THEATRE

Saturday, Fred Thomson in "All Around Frying Pan." Fred in trying to frustrate a robbery is accused of murder and threatened with lynching, the noose already around his neck, the jeers of blood-mad men ringing in his ears, the tightening of the rope, a pounding in his ears, black spots before his eyes, then suddenly heaven-sent fresh air as a great white horse charges into the group of men and saves him. It is thrilling and you will laugh till your sides need caulking. The news weekly, a comedy and scenic making an extra good show.

Sunday and Monday, Thomas Meighan in "Blind Alleys," a fast moving story of the complications which ensue; a bride and groom become separated during their honeymoon. He is keeled over by a taxi and she, a foreigner, is completely at sea. The paths they follow before the final fadeout makes this one of Meighan's best pictures. Fables and "Hug Bug," a Tryon comedy.

Tuesday and Wednesday, Clara Bow in "Rough House Rosie," a fast-moving comedy of cabarets, amusement parks, stage doors and boxing rings, all brought deftly together by that up-and-rising young woman, Clara Bow, as the sweetest, neatest trick that ever left Tenth avenue for the bright lights! The meteoric "It" girl hits the bell again as the belle of Broadway. The news weekly and "Buster's Frame Up," a Buster Brown comedy.

Thursday and Friday, Norma Shearer in "Upstage," a film that takes you back stage and reveals the thrilling drama that stalks there. What takes place behind the stage door? She took the place of a girl in a knife-throwing act and then she saw that the knife-thrower had lost his nerve! A moment of powerful melodrama such as the screen has rarely seen is just one of the exciting moments in this picture of laughs and heart-throbs. The sixth chapter of "The Fire Fighters" and "Midnight Follies," a comedy.

PASTIME LIBRARY, Mission Beach, open every day from 9 a. m. to 6 p. m., Wednesday and Saturday evenings until 8 p. m. Mrs. Walter Skelley, librarian. Advt.

Photographs—Froide—Bacon St.

Holiday Hi-Jinks At Kickham's Rink

Manager Edward A. Kickham has arranged a rollicking series of entertainment for the patrons of his Mission Beach Roller Rink during the holidays. Appropriate new music has been secured for the electric organ, the big building has been lavishly decorated and joy will reign supreme among the skaters morning, noon, and night.

Kodak Finishing—Froide—Bacon St.

SPECIAL SALE EVERY SATURDAY AND MONDAY AT FABER'S STORES

Besides giving away valuable grocery prizes to holders of lucky coupons every Saturday night, G. H. Faber also concentrates on special reduced prices for popular food stuffs every Saturady and Monday. Watch grocer Faber's published list of groceries and vegetables at prices beyond compare with delivery service of all purchases over a stipulated amount. Prompt and courteous attention is always assured at Fabers four stores where the choicest goods for the table may be always obtained. "It's not far to a Faber store!"

ARC LIGHT ORDERED FOR CAPE MAY AVENUE AT BACON STREET

After persistent efforts by Ocean Beach residents for over two years the city council this week on recommendation of City Manager Lockwood authorized the San Diego Consolidated Gas and Electric company to install an electric arc light at Cape May avenue and Bacon street.

STILL SEARCHING FOR "WHITE DITTO MARKS"

"There's no denying the fact," says Druggist Kraft, "that Ocean Beach possesses several embryo movie stars, and it's a foregone conclusion that the bright and breezy Eddie King of Greene street, easily tops the list. For instance, dressed up in his Sunday's best he's a regular Wesley Barry the second. Then again, his versatility is shown as a true Huckleberry Finn to the very life. Freckle-faced, Titian-haired and bare-footed in his rough and ready every-day accoutrement he happily meanders here, there and everywhere 'round the beaches. And his greatest glory," concludes Druggist Kraft, "centers in his search for white ditto marks over in Mission Beach!"

LOST YOUTH SOUGHT BY POLICE

Last Tuesday the police were asked to help find Harry Bish, age 14, who is missing from his home at 4771 Voltaire street, Ocean Beach. He was described as five feet, nine inches tall and weighing 140 pounds. He is light complexioned, with light hair and wearing a cap, sweater and olive drab trousers.

CLASSIFIED ADS GET QUICK RESULTS
WE CIRCULATE

Big Business Enlargement Proves Fine Beach Growth

SPLENDID NEW QUARTERS OF OCEAN BEACH CLEANERS ON BACON STREET

The handsome new stucco store building erected by James Dougherty as the new headquarters of the Ocean Beach cleaners will be especially opened for public inspection at an early date. Meanwhile the popular and enterprising proprietor, Ralph D. Crapo has moved into his new establishment at 1930 Bacon street, where he has had installed the very latest and best machinery and equipment to be obtained in the line of pressing and cleaning.

No expense has been spared in making Ocean Beach cleaners the finest and most modern place of its kind in San Diego. The large show and work rooms are well lighted, airy, and sanitary in every particular, while steam and electric labor-saving devices have been installed throughout. The interior of the building is finished in light cream and French gray with turquoise blue trimmings, giving a very pleasing and artistic effect. An ornamental electric sign will grace the front of the building, which has attractive show windows on each side of the main entrance.

Announcement of the formal opening will be made next week, and meanwhile Mr. Crapo has already moved in from his former place next door, the latter place being made ready for occupancy by William Richley as a paint and hardware store in addition to his Ocean Beach feed, fuel and express business.

OCEAN BEACH BOY IN FIRST DIVISION

With over a hundred men and boys in the contest, Walter Varney of Saratoga avenue, proved his prowess by finishing eleventh in the first division to cross the channel in record time. The swim was pronounced a great success in every way.

Subscribe for "The Beach News."

EDW. H. WICKERN ANNOUNCES OPENING TODAY OF SUNSET MARKET

With shelves and show cases and stands filled with a large and fresh assortment of staple groceries, fruits and vegetables, Ed. H. Wicken announces the formal opening this Saturday, July 2 of his new Sunset market at Niagra avenue and De Foe street, where special opening prices will prevail. A feature of the inaugural will be a series of demonstrations of popular food products, with free samples to all, a fine shopping bag will be given to every customer.

Prosperity!—Feel it, talk it, know it—Advertise!

On the Air Next Week

FINE RADIO PROGRAM LISTED BY W. W. DEUEL FOR THE HOLIDAYS

This week R. C. A. through the M. B. C. are offering to the radio public a program pronounced by experts to be the best entertainment they have so far released. A detailed list may be found in the Strand Radio and Appliance company advertisment on another page. At present the programs are sent on the air from the National Broadcasting company's studio at San Francisco and through the Pacific company network comprizing KFI, KPO, KGO, KNX and KOMO. Mr. Deuel hopes soon to be able to announce several programs a week originating at WEAF or WJZ, New York city and rebroadcast over the Pacific coast stations above mentioned and he adds why not enjoy your radio this summer. Call Bayview 0212 and ask them to check your set, batteries, tubes, etc. There is no charge for this service.

"BUY AT HOME"
Patronize Community Merchants

Building Aids Flax Industry

THE continued building boom, in requiring more paint, has helped the flax industry of the country, according to the Sears-Roebuck Agricultural Foundation. Linseed oil is the chief ingredient of paints, and this oil comes from flax, which has become an important crop in many of the Western states, the Foundation points out. According to the latest official estimates, around 19,300,000 bushels of flax will be produced by American farmers this year. The crop was cut short because of midsummer drought in the chief flax-growing sections. Last year growers raised 22,000,000 bushels and for the last five years the crop has averaged 17,800,000 bushels. Farmers devoted 2,842,000 acres to the crop this year, which is 5.7 per cent below last year's acreage. This acreage is expected to produce only 6.8 bushels per acre, slightly below the average production. For this reason, the Foundation states, it will be necessary to import more paint oils than normally to meet the increasing demand for paints due to the building boom.

Stationery—FROIDE'S, Bacon st.

Graduates At O. B. School

STUDENTS PASSED FOR HIGH SCHOOL WORK IN THE FALL

The graduates of the Ocean Beach school, who will pass into junior high school work at Point Loma junior and senior high school next fall, are Genevieve Biven, Fayette Beal, Betty Busby, Elsie Clayton, Alice Cox, Melva Denris, Margaret Fowler, Irene Hendrix, Faye Hite, Maude M. Hunter, Clara Penney, Cleo Schuh, Eva Smith, Edith Swink, Jean Baxter, Robert Black, George Burrows, Frank Friel, George L. Likes, Anderson Mason, Jack Mason, Jack McClellan, John Pullman, William Recksiek, John Simpson, Kenneth Stevenson, Martin Stahlheber, Herbert Webster, Earlston Vaughan.

PRINCIPAL ROSS OFF FOR VACATION VISIT TO OLD HOME TOWN

My dear Mr. Kirk Smith:

I, too, both as principal of the Point Loma high school and personally want to thank you for the many repeated courtesies we have received during the past year from your hands as editor of the "Beach News." It's "great" to have an editor-friend who is willing and anxious to open his columns to our school news of whatever nature it be! And we appreciate it!

I am leaving Tuesday for a visit back to my old home town, Mason, Ohio, twenty miles out of Cincinnati; I've not been back for twenty-six years, so I expect to find some changes. Mrs. Ross and I shall go north to Seattle, thence by boat to Vancouver City; on the Canadian Pacific east, stopping a night each at Sicamous, Lake Louise, Banff; thence to Morris, Minnesota, whence we came out here, to spend a day and night renewing precious acquaintances. We're expecting to return to San Diego about August 22nd.

I wish you and your good helpmeet a splendid summer.

Cordially,
PETE W. ROSS.
June 24, 1927.

D INSTEAD OF T

To the readers of "The Beach News" who have read "Schlatter" please do not blame me for the word "Pardner" near the end of the story. The copy did not read that way, and I am not guilty. In the rush of the present day, the typos will sometimes hit the wrong key. D. C. CROSBY.

NEW BEACH POLICEMAN

Bert Cooper of 2078 De Foe street, has been appointed to the police force from the eligible list, and assigned to patrol duty by Chief Doran.

Boy Scouts No. 29 will hold a three days camp at Bird Rock. The scouts left early yesterday morning. Hhe camp is under the direction of Scoutmaster Reverend W. S. Dunn and Ass't Scoutmaster Walter Varney.

Subscribe to "The Beach News."
One Dollar for One Year

Protest Raise In County Tax

Announcement last week that an increase in beach valuations from Point Loma to Oceanside had been made by County Assessor George W. Moulton for purposes of state and county taxation brought forth strenuous protests from property owners and at Ocean Beach a mass meeting was held last Tuesday night to consider the subject from the angle of unfairness and over-taxation. A lengthy address of explanations was made by Assessor Moulton and after considerable discussion it was arranged for another meeting to be held this week-end to perfect a system of protests. The law provides that only individual protests can be acted upon by the board of supervisors who will sit as a board of equalization beginning next Tuesday, July 5.

Vacuum Cleaners Repaired
Strand Radio and Appliance Co.

Adeline Whaling Gains First Place In Channel Swim

PRIZES WON BY FOUR OCEAN BEACH GIRLS AMONG 55 CONTESTANTS

In the annual Silver Gate channel swim held last Sunday afternoon honors were carried off by Ocean Beach with the winning of four prizes by girl contestants as follows: Adeline Whaling captured first prize, and cups were awarded to Dorothy Justins who finished eigth, Marie Moore, who came in eleventh, being the youngest beach girl to receive one of the fifteen prizes; Dorothy Simpson ended fourteenth and Altha Osborne was forty-eighth among the fifty-five contestants of women and girls.

FIFTEEN MILLION AUTO TOURISTS HITTING TRAILS THIS YEAR

Fifteen million automobile campers will fill the long, long trails from the Atlantic to the Pacific coast this summer, according to estimates, compiled for the Woman's Home Companion, from cities bordering the best known trans-continental routes. Anticipating this peak in the form of summer outings, which has grown like a speeding avalanche in the past few years, automobile and sporting goods manufacturers have met the demands of the tourists with ingenious devices providing the nearest approach to home comforts, and towns and cities have so improved the rest camps in their outskirts that the 15,000,000 wanderers will be able to realize only by the intervening scenery that they have left their own domiciles.

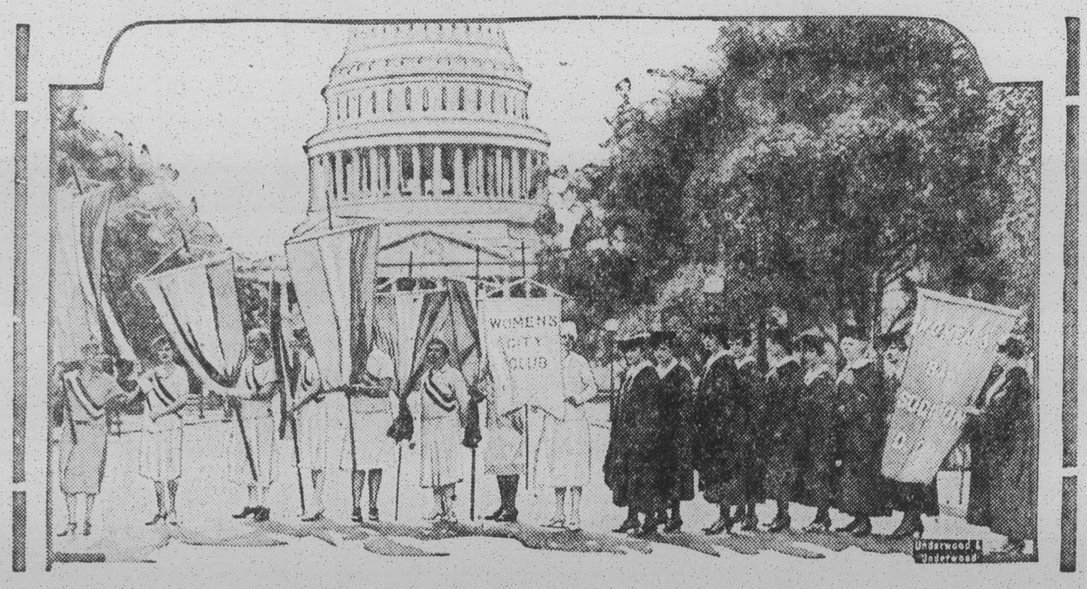
BATHING SUIT STOLEN

Miss Harriet Jobes of Coronado avenue, reported to the police this week that a new bathing suit had been stolen from the clothes line.

Paris Police Guarding Lindbergh's Plane

Police at the Le Bourget flying field, Paris, guarding Capt. Charles A. Lindbergh's plane from relic seekers immediately after he landed at the end of his nonstop flight from New York. This photograph was sent by airplane from Paris to London and cabled thence to New York.

Pioneer Feminist Honored by Women



Women from every walk of life united in memorial services in Washington under the auspices of the National Woman's party to pay tribute to Dean Emma Gillette, founder of the Washington College of Law and pioneer feminist.

Buddy Poppy Sale Is Started

Madeleine St. Jacques started the sale of buddy poppies in Washington by selling the first one to Winfield Scott, United States commissioner of pensions. Proceeds of the national sales of the poppies go to the Veterans of Foreign Wars.

Ambassador Herrick Greets Flyer

Capt. Charles A. Lindbergh being congratulated by Ambassador Herrick at the conclusion of his wonderful nonstop flight from New York to Paris. Photograph was rushed from Paris to London by airplane and transmitted to New York by cable.

HIGHLY HONORED

Miss Etta L. Taggart, native of the national capital, and a graduate in law at George Washington university, has received the distinction of being the first woman to be elected a member of the Bar Association of the District of Columbia. She is the daughter of the late Hugh T. Taggart, who for fourteen years was special assistant to the attorney general of the United States.

PRINCE NOW ARTIST

Prince August Wilhelm, one of the younger sons of ex-Kaiser Wilhelm, has changed sword for brush and can be seen daily in Potsdam, sketching or painting picturesque scenes of the old town.

Golden State
News of Interest to All

More than 6,000,000 motorists visited California national forests last year.

A complete mineral survey of Mariposa county is now being conducted by the State Mining bureau.

Only 140 women and 450 men out of a qualified group of 1300 applicants will be admitted to Stanford in the fall, according to notices sent out last week to the successful 590.

Customs collections in San Francisco last month totaled $1,120,254.49, compared with $1,052,994.49 in May, 1926. During the same month a decade ago the tariff duties collected amounted to $380,785.06.

Leighroy Miller, Porterville aviator and veteran of the World war, will attempt a flight from the Pacific coast to Tokio, Japan, if he can obtain $15,000 from his home city to finance preparations for the trip, he has announced.

Freshman hazing has been abolished by volunteer action of the students at the University of California at Los Angeles. There will be the annual class scrap, which will last half a day, but aside from that freshmen are to be unmolested.

The national forests form the home of a part of all the large game found in California and contain, according to a wild life census made by forest service officials, 225,000 deer, 10,000 bear, 1,000 mountain sheep, 400 antelope and 150 elk. In addition there are large numbers of predatory beasts, including 50,000 coyotes, 22,000 lynx and wildcats and 2,000 mountain lions.

Just twenty-four hours after he was forced the first time in his life to forego the annual Memorial day pilgrimage to the graves of his former comrades, Abram B. Covalt, civil war veteran and oldest G. A. R. commander in the United States, who recently celebrated his one hundredth birthday, died May 31 of heart failure at the home of his daughter, Mrs. A. L. Hamilton of Oakland.

Mrs. John Hammond Crabbe, formerly Miss Mary Freeman of Woodland, member of the family which founded Woodland, has been awarded a $35,000 damage judgment in San Francisco courts against Ira O. Rhoades, purchasing agent of the Southern Pacific company, held responsible for an automobile accident in which she was seriously injured. Mrs. Crabbe lost the sight of one eye.

Farwell Brown, editor of the Oroville "Mercury," and his mother, Mrs. Murat Brown, were found dead in their home one morning last week from asphyxiation. It is thought that Mrs. Brown, an invalid, succumbed to the gas fumes while she was preparing dinner. Her son, returning, found her, and carried her to the porch. Reentering the kitchen to turn off the stove, he is believed to have been overcome by the gas himself.

Revealing plans for construction of a great reservoir in French Meadows at a cost of approximately $10,000,000, John L. McNab, San Francisco attorney, has petitioned the state division of water rights for a permit to divert 200 second feet of water from the middle fork of the American river in Placer county, and to store 80,000-acre feet in the proposed reservoir. The project contemplates development of 75,000 theoretical horsepower of electric energy.

The Sespe Development corporation announced that it will build a suspended monorail system to connect Fillmore and Sespe Hot Springs, a distance of twenty miles through Sespe canyon. The line will carry both freight and passengers, the cars to run at a speed of 100 miles an hour. With the twenty-mile run taking less than twenty minutes officers of the corporation said that Fillmore and other parts of Ventura county would be brought within an hour's ride of Los Angeles.

Four years will be devoted to the establishment of a wild flower sanctuary in Yosemite valley surrounding the new $1,000,000 Ahwahnee hotel, according to the plans of Carl Purdy, naturalist of Ukiah. "We will attempt to recreate the natural meadow effect in front of the Ahwahnee," explained Purdy. "Hundreds of flowers which are native will be planted there. One side of the meadow will be a rock garden, which will include specimens of the wild flowers found in the higher altitudes."

"The Romance of the Redwoods," colorful outdoor drama featuring the beauties of the primitive woodlands, will be presented under the direction of Garnet Holme as the first annual Humboldt Redwood pageant in the natural redwood forest near Eureka on June 11 and 12. The redwoods play, embodying a woodland motive whose underlying story is the preservation of the giant trees, was written by Holme and Dan Totheroh, both noted for production of pageantry.

Building of a hotel and thirty cottages, nucleus of an exclusive "divorce colony," is proceeding at the south end of Lake Tahoe. The cottages are on the Nevada side of the boundary, with the inn squarely on the California-Nevada line. The project is designed to divert profits of the divorce business from Reno. Residents at the colony will be restricted to divorce seekers. Reno lawyers admit the three months' divorce law is not bringing the rush of business anticipated, and the Tahoe project has caused consternation in local business and legal circles.

A squad of eight Indian Runners, from which at least four will be chosen to carry the colors of the Oregon Cavemen in the Redwood highway Indian marathon starting from San Francisco for Grants Pass, Ore., June 14, has been undergoing intensive training for the contest under a special trainer. The squad comprises husky braves of the Karok tribe, picked from trapping and hunting country 80 to 160 miles in the interior. The training camp is down on the Klamath river, where the Indians are subjected to a strict daily regimen, starting with a 5 a. m. plunge in the river and a two-mile jaunt and rubdown before breakfast. The day is devoted to combined running and hiking over the mountain trails. The runners will be brought to San Francisco a few days in advance of the start of the race.

Operations of the Decimo club, an organization with the announced purpose of improving the financial condition of the "white collar" employe, are in violation of the corporate securities act of California, it was announced by Howard C. Ellis, deputy state commissioner of corporations. Ellis held the plan of business now being followed by the Decimo club, Inc., and other similar organizations is, in the opinion of the commissioner of corporations, "contrary to the corporate securities act of this state, and in violation thereof." According to information obtained by Commissioner of Corporations John M. Friedlander, the various organizations have a membership of 20,000 on the Pacific coast.

One of science's choice morsels of mystery is believed to have been uncovered last week when a bed of hundreds of live clams was found on the side of Scotia's bluff, twenty miles south of Eureka, and about the same ditsance inland from the Pacific ocean. Workmen operating a steam shovel on the Northwestern Pacific railroad, biting with the shovel into the side of the bluff, approximately 120 feet above sea level and some eighty feet above the Eel river, directly below, traced a path through a bivalvian colony. Those making the discovery said the clams did not resemble the fresh water variety, but were similar to the Tazor clam of salt water.

Apportionment of $4,116,496.66 to the counties and an equal sum to the state from the gasoline tax collections between October 1, 1926, and March 31, 1927, has been anounced by State Controller Ray E. Riley. The money must be expended for maintenance and reconstruction of highways. The apportionment represents an increase of 11.5 per cent over the $3,691,800.21 distributed to the state and the equal amount to the counties for the same period a year ago. The apportionment for the year ending March 31, this year, of $8,450,276.44 to the counties and an equal sum to the state represents an increase of $948,912.29, or 12.6 per cent.

The state board of prison directors has resumed its policy of "open paroles," following the storm of protest that followed the parole of Harry Court, and made public thirty-two cases. It was announced by Mark Noon, clerk of the board, that during the last meeting 194 cases were considered. Of this number 87 were applications for parole and 107 were for the fixing of terms of men sentenced under the indeterminate sentence law. Thirty-two immediate paroles were granted, including eight for deportation and 24 to relatives or suitable jobs.

How many people in California could name 140 varieties of wild flowers without making a mistake? Five boys from Lytton, the Salvation Army's Home and Farm for Orphan Children in Sonoma county, accomplished that feat successfully at a Santa Rosa wild flower contest, thus winning the prize for the William Booth school, which they attend on the 700-acre ranch where they live and study flower lore. Those are the youngsters who recently sent wild flowers to Mrs. Coolidge.

A floating trade exhibit, intended to educate the public in Australia in the superiority of Pacific coast products, is scheduled to sail from San Francisco ports in July, according to an announcement by MacDonald & Co., San Francisco importers and exporters, sponsors of the project. The exhibit comprises displays by numerous coast manufacturers.

Having passed the 5300 mark in enlisted strength, California's national guard now is the strongest in its history. It also is exceeded in efficiency only by the New York troops. Reports received by Adjutant-General L. E. Middlestadt show that during April the 92 organizations in California established a record of 78.82 per cent for drill attendance.

The total budget of running expenses for the University of California for the coming year, exclusive of endowments, is $6,287,167. The fund comes out of state revenue and includes salaries for some 1,300 faculty members in addition to many other employes.

Governor C. C. Young has the disposal of more than 100 state political positions to consider and he must take steps to fill a majority of these jobs as soon as the enactments of the recent legislature become effective next month. Nearly 80 appointments are placed directly or indirectly within the gift of the governor by new legislation and many of the posts involved are new ones. Several of these new jobs carry salaries ranging above $4,000. Notable among these are the positions of director of public works and director of finance, which will pay $10,000 each.

Just a Little Smile

RECOGNIZED LONDON

First Radio Fan—I got Honolulu on the radio last night.

Second Radio Fan—How do you know?

F. R. F.—I could hear them playing their ukuleles.

S. R. F.—That's nothing. I picked up London.

F. R. F.—Sure?

S. R. F.—Yes. I could hear them drop their h's.—Portland Express.

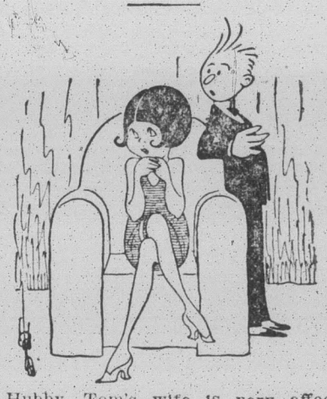
Soda-Fountain Subtleties

Young Lady—What kind of sandwiches do you have?

Soda Clerk—Ham bread, ham roll, cheese on bread, cheese on roll, chicken salad on bread, tongue roll, tongue on bread, egg salad roll and bread, tomato on bread, combination salad rolls, hot dogs.

Young Lady—All right, bring me a dish of chocolate ice cream.

VERY AFFECTIONATE



Hubby—Tom's wife is very affectionate. She calls him "the king."

Wifey—And then crowns him with a rolling pin.

Hard Boiled

Don't be too rough when forth you go
A prize to catch
A hard-boiled egg, you surely know,
Will never hatch.

My Dear! My Dear!

It was an old car and the tail lights had gone out suddenly. The driver turned to his pretty young companion and asked her to go to the nearest shop to see if she could obtain some oil. She went. After some time she came back.

"Well?"

"I couldn't get any," she said. "They all said they had no red oil."

Not a Mansion

"That mansion belongs to the richest man in New York. He has a German cook, a French maid, a Jap valet, a Scotch garage mechanic, an Irish chauffeur, a Swedish housekeeper and an American secretary."

"That ain't a mansion. That's a world court."

NOT ENTIRELY DUMB

"He was scared speechless."

"But his teeth chattered all the time."

A Common Bond

My neighbor has a growing son;
I have a growing son, beside.
Each has one car. So just for fun,
We often take a trolley ride.

All That Wasted?

"Jack, here's the dollar I borrowed from you last week."

"Great Scott, Tom, I'd forgotten all about it!"

"Hang it! Why on earth didn't you say so?"

The Wedding Ring

Newlywed—You surely don't expect a brass band everywhere we go on our honeymoon, do you?

His Bride—Oh, no! I have that on my finger!

Expected Too Much

Manager of Chinaware Department (to new assistant)—One thing I insist on: If you break any dishes, come and tell me at once.

Assistant—But I can't be runnin' to you every minute of the day.—Good Hardware.

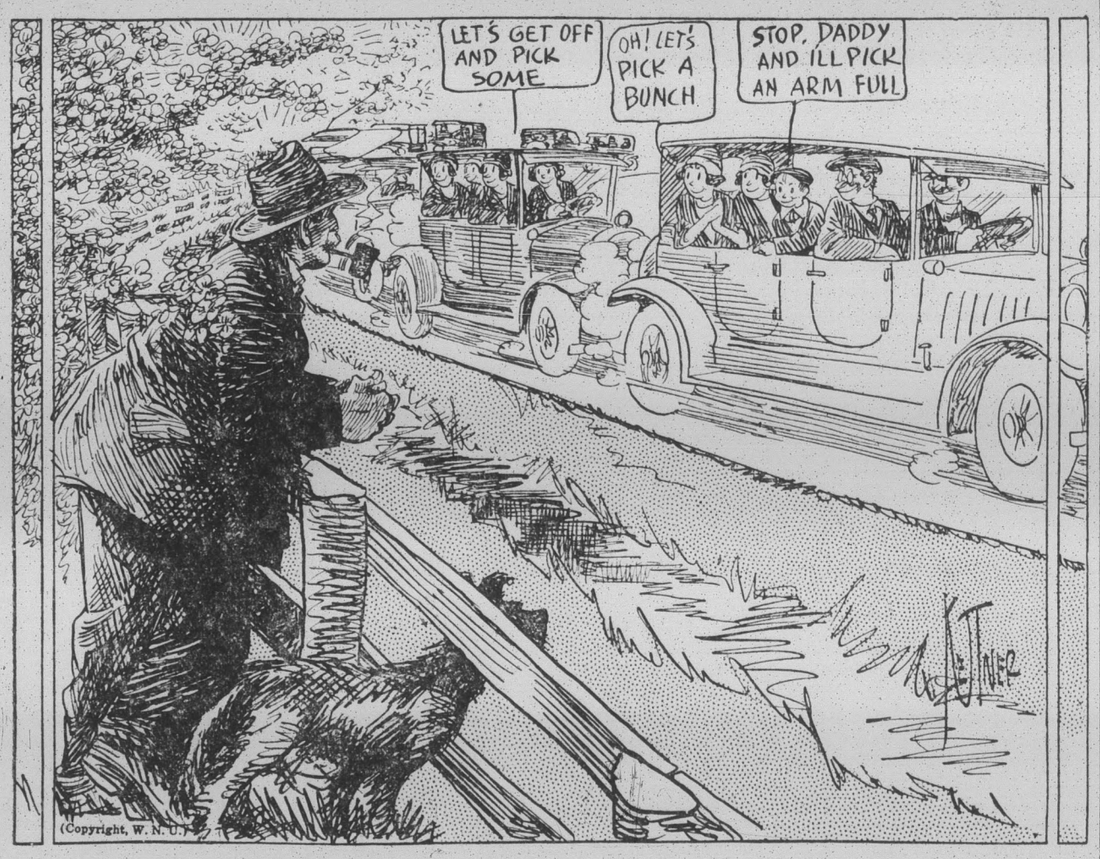
The Hurried Touch

"Do you remember your class yell?"

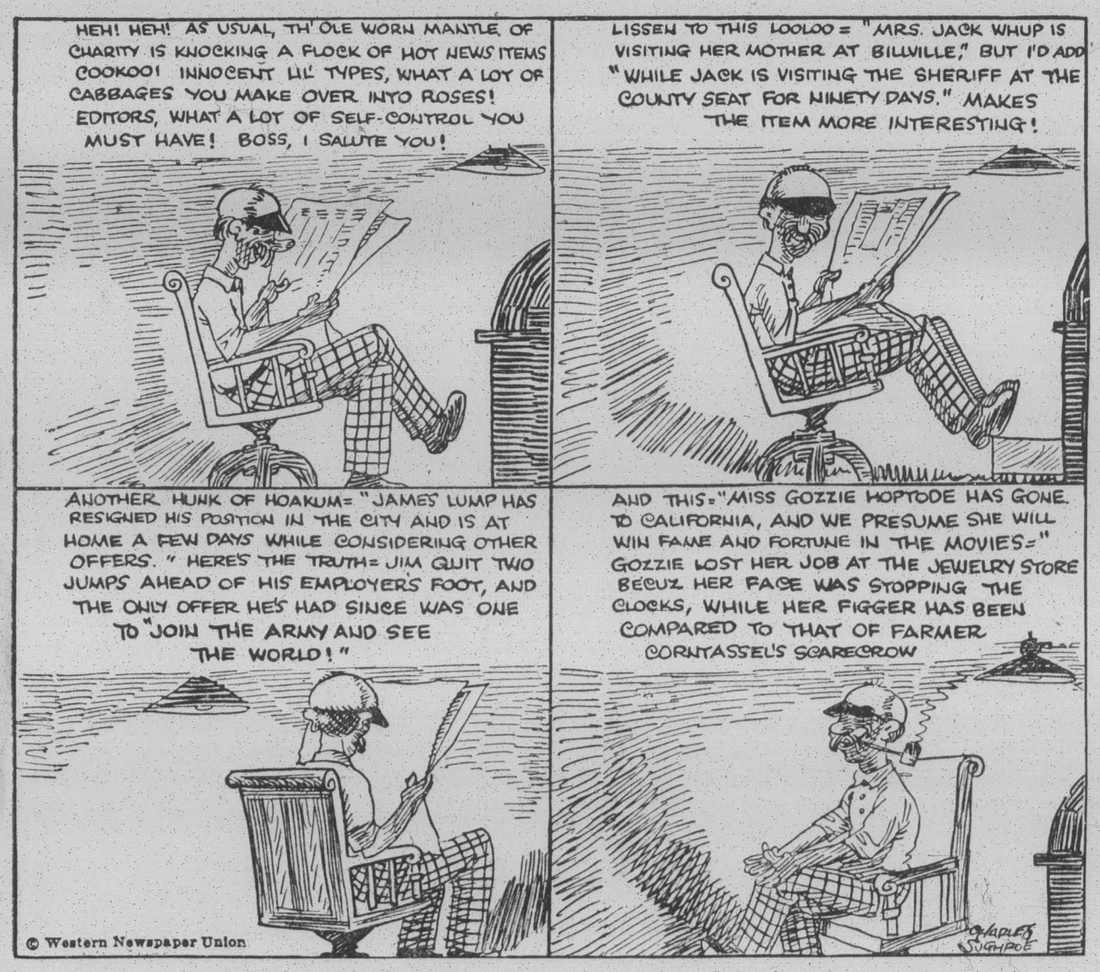
"No, and it isn't necessary. Most of my old college mates who call on me address me in low tones."

OUR COMIC SECTION

Along the Concrete



MICKIE, THE PRINTER'S DEVIL — Between the Lines


HEH! HEH! AS USUAL, TH' OLE WORN MANTLE OF CHARITY IS KNOCKING A FLOCK OF HOT NEWS ITEMS COOKOO! INNOCENT LIL' TYPES, WHAT A LOT OF CABBAGES YOU MAKE OVER INTO ROSES! EDITORS, WHAT A LOT OF SELF-CONTROL YOU MUST HAVE! BOSS, I SALUTE YOU!
LISSEN TO THIS LOOLOO = "MRS. JACK WHUP IS VISITING HER MOTHER AT BILLVILLE," BUT I'D ADD "WHILE JACK IS VISITING THE SHERIFF AT THE COUNTY SEAT FOR NINETY DAYS." MAKES THE ITEM MORE INTERESTING!
ANOTHER HUNK OF HOAKUM= "JAMES LUMP HAS RESIGNED HIS POSITION IN THE CITY AND IS AT HOME A FEW DAYS WHILE CONSIDERING OTHER OFFERS." HERE'S THE TRUTH= JIM QUIT TWO JUMPS AHEAD OF HIS EMPLOYER'S FOOT, AND THE ONLY OFFER HE'S HAD SINCE WAS ONE TO "JOIN THE ARMY AND SEE THE WORLD!"
AND THIS="MISS GOZZIE HOPTODE HAS GONE TO CALIFORNIA, AND WE PRESUME SHE WILL WIN FAME AND FORTUNE IN THE MOVIES=" GOZZIE LOST HER JOB AT THE JEWELRY STORE BECUZ HER FACE WAS STOPPING THE CLOCKS, WHILE HER FIGGER HAS BEEN COMPARED TO THAT OF FARMER CORNTASSEL'S SCARECROW
© Western Newspaper Union

THE FEATHERHEADS — The Bottle-front

WHAT?—YOU HAVE NEVER HEARD OF OUR FACTORY?—WHERE THOUSANDS OF WOODEN BOTTLES ARE TURNED OUT EACH DAY UNDER THE MOST ANTISEPTIC CONDITIONS—WHERE MYRIADS OF HAPPY WORKERS HOLLOW OUT PIECES OF SELECTED WOOD ON HUGE MODERN MACHINES
LET YOUR FANCY FOLLOW ME TO BEAUTIFUL BOTTLEWOOD HEIGHTS WHERE OUR WORKERS FIND LIFE WORTH LIVING AND WHERE HAPPINESS HAS A NEW AND MORE COMPLETE MEANING!
AH—MY FANCY TRAILS IT CATCHES UP—IT PASSES!—
AND I SEE FORESTS OF BOTTLE-TREES WHERE TINY LIMBS ARE CULTIVATED TO GROW INTO VARIOUS BOTTLE SHAPES AND WHERE SWARMS AND SWARMS OF TRAINED WOODPECKERS DO THE REST!!
BUT I DON'T WANT TO BUY ANY OF THE SO-AN-SO THINGS!!

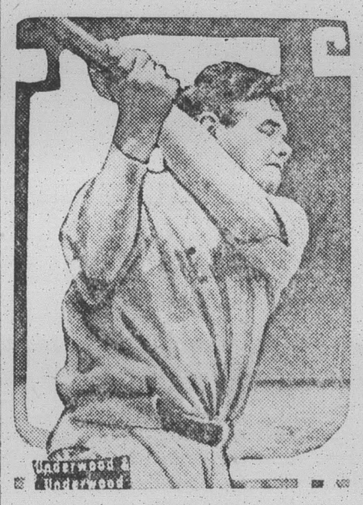
Nicknames

By ELMO SCOTT WATSON

HERE is an "Ask Me Another!" quiz in which nearly everyone can grade 100 per cent:

Who is "Babe" or "The Bambino"?
Who is "Little Poker Face"?
Who is "The Galloping Ghost"?
Who is "The Flying Finn"?
Who is "Trudy"?

If he can't, then he isn't able to read the newspapers. For, whether in Seattle, Wash., Portland, Maine, Hibbing, Minn., or Baton Rouge, La., those names in print have met his eye constantly and he rarely fails to recognize them. George Herman Ruth may have an unfamiliar sound, but not "Babe" Ruth, he of the home runs. Harold Grange is not an especially striking name in itself, but translate


"Babe."

it into "Red" Grange, the "Galloping Ghost" of football, and it becomes another matter entirely. Paavo Nurmi might be just "another of those foreigners," but "The Flying Finn" has sped across the printed page too often not to be pretty well known by this time. To the University of California, where she was a student, she was known as Miss Helen Wills, but the whole world has followed the fortunes of "Little Poker Face." Not so long ago "Gertrude Ederle" meant no more than the name of any other girl swimmer who had a few records to her credit, but she emerged from a baptism in the English channel with the name of "Trudy" and that's the name by which 99 per cent of us know her.

Nicknames! They're as characteristic of America as is baseball or hot dog sandwiches or the movies. Perhaps the fact that we are a sports-mad people accounts for the fact that we are given to thinking in terms of nicknames. Or there may be a more historic reason. Mr. Webster defines a nickname as a "name given in derision or familiarity," but long ago we dropped that derision part of it and retained the familiarity, to which we added fondness. Perhaps it was one of the natural developments of the growth of a democracy. We declared that all men are born free and equal and have the inalienable right to free and easy methods of addressing each other.

Of course, during the early years of the republic, while the aristocratic tradition still prevailed, we weren't so free and easy. If we used nicknames at all it was for some Revolutionary military hero such as "Swamp Fox" Marion or "Mad Anthony" Wayne, but not in speaking about the President of the United States. Who would have

"The Flying Finn."

been so bold as to refer to George Washington with a shorter, even though it were a more affectionate name? What headline writer (if they had had headline writers in those days) would have had the temerity to call President Adams "John" or even to refer to that first Democrat, Thomas Jefferson, as "Tom" or "Jeff"?

But when the Virginia and Massachusetts aristocrats were succeeded by a Tennessee backwoodsman and the new Jacksonian democracy came into power, it grated on no one's finer sensibilities to refer to President Andrew Jackson as "Old Hickory," a title, albeit an affectionate one, won in sundry battles with the Indians and the British. But Jackson was not the only man whom a military nickname was to carry into the White House. There was William Henry Harrison, who, even though he was the scion of a family of Virginia aristocrats, was better known as "Old Tippecanoe" than by his real name. There was Zachary Taylor, the "Old Rough and Ready" of Mexican war fame, and as late as the last quarter century the "Rough Rider" of the Spanish-American war may have helped put Theodore Roosevelt in the Executive mansion as much as did the affectionate "Teddy" or the historic initials, "T. R." Although he had no military record to commend him to the electorate the man who came out of the Illinois backwoods in 1860 needed none to win for him. The "Rail Splitter" and "Honest Abe" were two nicknames well calculated to catch the public fancy until the simple name of Abraham Lincoln made him immortal.

But lest it be thought that a good nickname is a sure asset in winning the Presidency, consider the list of men whose nicknames have appealed to the imagination of the populace and should have helped them on the road to the White House but didn't. There were Henry Clay, known variously as "Harry of the West," "The Mill Boy of the Slashes" and "The Great Compromiser"; Stephen A. Douglas, "The Little Giant"; John C. Fremont, "The Pathfinder"; Daniel Webster, "Black Dan" and "The Expounder of the Constitution"; Winfield Scott, "Old Fuss and Feathers"; George B. McClellan, "Little Mac" and "The Young Napoleon"; Winfield Scott Hancock, "The Superb"; James G. Blaine, "The Plumed Knight" and William Jennings Bryan, "The Boy Orator of the Platte," all of whom aspired and aspired in vain.

But if the popularity of nicknames in politics has declined in recent years the increasing popularity of sports has more than made up for that loss. Naturally the national pastime has given

"The Galloping Ghost."

us the greatest number of national heroes whose nicknames are household words. Christy Mathewson is dead, but the name of "Matty" and "Big Six" will last as long as there are men living who saw that great pitcher in action. It is said that his fame was so great that one morning the mail man brought to him a letter which had traveled across the continent. The only mark on it was a big figure "6" on the address side.

The great baseball pitcher may be the hero of the hour, but when his arm loses its cunning then the crowd soon forgets, unless he has had a popular nickname to fix his personality in the mind of the fan. So Christy Mathewson is almost unique in the history of baseball.

They may soon forget the man on the mound, but the man who pulls them out of their seats when he slams one into the bleachers or over the fence for what the sports writers call a "circuit clout"—well, that's a different matter. Of course there's only one "Home Run King." But you don't have to use that name in speaking of George Herman Ruth of the New York American league team. Just say "Babe," "Bambino" or "Sultan of Swat" and anyone will know whom you mean. Time was when Tyrus Raymond Cobb held somewhat the same position in public esteem that Mr. Ruth does. Perhaps that was because he was known as "The Georgia Peach," and even the fact that he is not now the great baseball player he once was, this veteran of many years' service is still good enough to hold a position on a major league team, and "Ty" is still a nickname that means one man and only one to the fan.

Fistiana also has its long roll of nicknames, beginning with the great and one and only John L. Sullivan, for whom "John L." was sufficient to identify him at any time, although he was also known as "The Boston Strong Boy." Pugilism has known the following: James J. Corbett, "Gentleman Jim"; Bob Fitzsimmons, "Ruddy Bob" or the "Kangaroo"; Jack Johnson, "Li'l Artha"; Sam Langford, the "Boston Tar Baby"; Battling Nelson, the "Durable Dane"; Harry Greb, the "Pittsburgh Windmill"; Fred Fulton, the "Plastered Plasterer"; Jess Willard, the "Man Mountain" or the "Pottawatomie Giant"; John Harrison

"The Georgia Peach."

Dempsey, the "Manassa Mauler"; Georges Carpentier, the "Orchid Man"; and Louis Angel Firpo, the "Wild Bull of the Pampas."

Football has furnished some great individual stars, of course, but for some reason or other popular nicknames never clung to them. That is, until one Harold Grange streaked across gridiron history and left behind him the titles of "The Galloping Ghost," "The Red Rover" or just "Red." Team nicknames, however, have been popular and more enduring. Who will soon forget the "Four Horsemen" of Notre Dame, who rode roughshod over a great Army team to win that title? Or the "Praying Colonels" of Center college, who sprang into sporting fame when they humbled the mighty Crimson of Harvard. Virtually every college has its nickname, based upon the colors of the school or some animal mascot, but few enjoy the picturesque descriptive names, such as the "Golden Tornado" of Georgia Tech, the "Green Wave" of Tulane or the "Thundering Herd" of the University of Southern California.

In other sports nicknames are not so common. There are a few which, applied to the outstanding exponents of their arts, have given them national renown. An Indian once saw a girl named Helen Wills play tennis and was so impressed by the fact that, regardless of how the tide of battle ran, her countenance remained immobile, called her "Little Poker Face." Those who have seen Charlie Paddock run recognize the appropriateness of the "Fastest Human." And American runners who saw only the heels of Paavo Nurmi can tell you why he is called the "Flying Finn." Tennis also has its "Big Bill" and "Little Bill" for

"Little Poker Face."

Messrs. Tilden and Johnson, respectively, and "The Comet" for the brilliant Maurice McLoughlin. But for alluring alliteration in nickname nomenclature has anyone ever yet in all different realms of sport been able to conjure up the equal of the "Bounding Basque of Biarritz" for Jean Borotra, the French tennis champion?

Selects Her Own Nest

C. E. Herson, of Wilton, N. H., owns a notional hen which wandered one day from her usual haunts down back of his store on Main street along the sidewalk, past the shoe store and the news stand, to the entrance of Drapers brothers' garage. She entered, went into the office and looked around awhile. At last she hopped and flew on a shelf and settled down, apparently comfortable and content. A little later she flew down and left. An egg was found where she had been. Every day since then she repeats this stunt and if the big door happens to be closed she will stand there waiting for some one to open it.—Boston Globe.

Days Becoming Longer

The oft-expressed wish of the busy man that the day were longer is being gratified, for the earth is steadily reducing its rate of rotation. It will be some time, however, before we need change our habits on this account, because the lengthening of the day is estimated to amount to one-tenth of a second in a thousand years.

Cotton on Throne

"Cotton is King" is an expression used by James H. Hammond, in the senate in March, 1858. The figure of speech means that so important is the state of the cotton industry that its condition rules the destiny of men connected with it.

WHO'S WHO & HAT'S WHAT !

IN OCEAN BEACH

Business Directory—Alphabetically Arranged
Service for "Strangers Within Our Gates"

OCEAN BEACH is famous as San Diego's greatest residential seaside community and is situated only six miles from the metropolitan district, with which it is connected by fast electric railway service and the paved coast highway. It is the most thriving and populous section of the peerless Point Loma peninusula, with ideal climate, wonderful productive soil and scenery unsurpassed. Wide avenues lead from the heights to the seashore and nearly all streets are paved and sidewalked, with a complete paving program in progress from the bay frontage to beautiful Sunset Cliffs. Ornamental lights adorn the main business section, while modern commercial structures and fine new homes, cottages and bungalow courts are constanly in course of construction. This delightful suburb has exceptionally good schools, churches, civic clubs, mail carrier service and all that makes life really worthwhile as is well attested by the appended list of prominent and progressive business interests:

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B. B. SAYLES, Brighton Avenue and De Foe Street, Ocean Beach.

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"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California, under the Act of March 3, 1879."

A LEGAL NEWSPAPER
EIGHT PAGES

San Diego office; 835 G Street

Saturday, July 2, 1927

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

New CALIFORNIA THEATER

Presenting spectacular scenes of the actual Battle of the North Sea and tracing through reels of pulsating action a history of the Navy at War, "Convoy," which opens for one week's engagement at the New California Theatre wins this department's salute as one of the greatest moving pictures ever made

Unfolding along with the thrilling tales of the Navy's service, a romance that is vivid and true and touching. The epic film has the story, star and setting combination that insures a topnotch hit.

It is said to appeal as ranking beside "The Big Parade."

Dorothy Mackail, Lowell Sherman, Lawrence Gray, Buster Collier and Ian Keith head an excellent cast. The work of each far outshone anything they have ever done before.

Joe Boyle directed the picture, which was based on John Tainter Foote's short story, "The Song of the Dragon." Filmed with the co-operation of the United States Navy, costing over $1,000,000 during its four months in production and boasting a cast of more than 3,000 actors and extras, "Convoy" is one of those few pictures that will be shown for years to come and talked about for decades.

"A super-attraction" is the way Manager H. L. Hartman, of the New California theatre voiced his sentiments in regard to the appearance of Jane Green, the supreme siren of syncopation, who is also a famous Victor Recording artist. Miss Green is appearing with Fanchon and Marco's Idea, "The Petter," which is considered one of the best stage productions to be seen this season.

Earl Capps and the Sunkist Beauties, will bring to the "Idea", clever bits of entertainment, in support of Miss Green.

Milt Franklyn, versatile director of the New California theatre band, is making a definite place for himself in San Diego with music lovers who appreciate the ability displayed by the young leader to play almost every kind of musical instrument in the band.

BALBOA THEATRE

Babe Ruth, the home run king, who stands alone as one of the greatest athletes of the baseball game, has made good in the movies, and will appear at the Balboa theatre for one week starting today in "Babe Comes Home," supported by Anna Q. Nilsson, where the Bambino plays the game of baseball and love.

There's a brand new kind of love story in town. It is not a scandal nor yet an old-fashioned, lavenderscented affair, but something novel in romance as it is expounded on the shadow stage.

"Babe Comes Home," which Wid Gunning produced for First National, with Babe Ruth heading the cast, is a comedy-drama with a baseball background, the mighty slugger demonstrating real acting ability in his role.

Anna Q. Nilsson and Louise Fazenda are featured, while Ethel Shannon, Arthur Stone and Lou Archer share supporting honors in the cast. The story was adapted from Gerald Beaumont's "Said with Soap" and it treats, with bubbling comedy, a touch of pathos now and then, and real human interest throughout, of a love affair betweeen a girl in a laundry and a famous baseball player. Ted Wilde directed 'Babe Comes Home."

"Perk" Carr, director of the Carr Bros. Band, has already served notice for an exceptionally fine program of music, which he and his musicians will play. Special numbers include "Sundown" a pretty melody, featuring Jay Eslick in a vocal solo. Patriotic melodies will be featured as appropriate to the season of Fourth of July.

An unusually versatile group of performers will make the vaudeville program of specialties interesting with songs, dances and novelty acts.

No less a part of the program are the fine assorted short reel subjects including the world news-reel.

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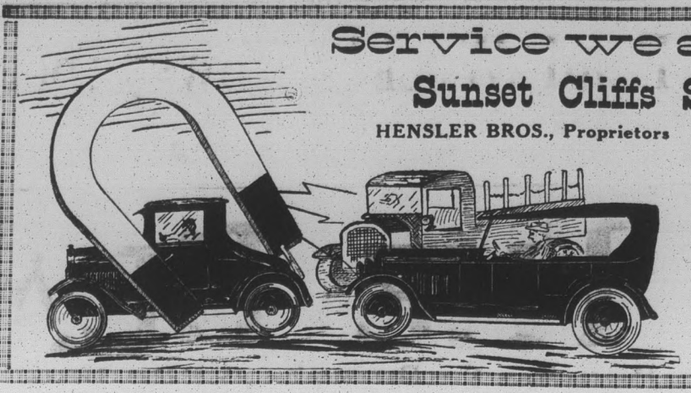

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OCEAN BEACH SOCIAL PAGE

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F. J. GRUBER,
Prop. and Manager

Saturday, July 2
Fred Thomson in
"ALL AROUND FRYING PAN"
A western comedy drama. "Dog Shy," a Charlie Case comedy. News Weekly and "In Sunny Spain," a scenic.

Sunday and Monday, July 3-4
Thomas Meighan in
"BLIND ALLEYS"
A mixture of romance and melodrama. Fables and "Hug Bug" Tryon comedy.

Tuesday and Wednesday, July 5-6
Clara Bow in
"ROUGH HOUSE ROSIE"
The girl men never forget. News Weekly and Buster Brown comedy.

Thursday and Friday, July 7-8
Norma Shearer in
"UPSTAGE"
Thrills, laughs and action. Sixth chapter "Fire Fighters" and "Midnight Follies," comedy.

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MISS KATE SPANI ENTERTAINS O. B. TEACHERS

Miss Kate Spani entertained the teachers of the Ocean Beach school recently at her home, 4561 Niagara avenue, in honor of Miss Elizabeth Lee and Mrs. Annie Mulville. Miss Lee is to be a bride this month when she and Jefferson K. Stickney, San Diego attorney, will be united in marriage. Mrs. Mulville is taking a leave of absence for one year. The bride-to-be was given a copy of "Western Wild Flowers" by Saunders. Delicious refreshments were served by the hostess.

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MR. AND MRS. THOMPSON ENJOYING NORTHERN TRIP

Writing from Seattle, Wash., last week-end, E. B. Thompson of Del Monte avenue, states that following the arrival of himself and his wife in Seattle after a week in Portland, they will visit the diamond jubilee in Victoria and Vancouver this week and then return to Seattle for a few days more, after which they will travel south slowly. The weather there is rather cool and showery, Mr. Thompson postscripts.

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OLD-TIME DANCES NEXT THURSDAY NIGHT

An opportunity to enjoy again the "old-time dances" will be given on the evening of July 9, at Knights of Columbus hall, Fourth and Elm streets, under the supervision of Miss Elizabeth Roark. For particulars call Main 1048. The evening entertainment will begin promptly at eight o'clock, when all will be asked to take their partners for a plain, old-fashioned quadrille. Competent instructors will be on the floor to lead and participate with those who may have forgotten the good old dances. There will be a small admission fee. The music will be furnished by Chappelle and Wickern of a noted old-time orchestra, who are at present in San Diego. All are invited to attend.

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HONOR GUESTS AT PARTY

Mr. and Mrs. H. P. Sweet were honor guests at a bunco party given by Mr. and Mrs. L. E. Walsh of San Marcos drive last Saturday evening, the occasion being the joint celebration of their wedding anniversary. Those participating were Mr. and Mrs. W. K. Barker, Mr. and Mrs. R. F. Cushman, Mr. and Mrs. J. Ashby, Mr. and Mrs. Oscar Hoser, the honor guests Mr. and Mrs. Harry P. Sweet, and the host and hostess, Mr. and Mrs. L. E. Walsh.

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Washing Machines Repaired
Strand Radio and Appliance Co. *

◆ ◆ ◆

BABY GREEN ARRIVES

Mr. and Mrs. C. R. Green of 4873 Narragansett avenue, are the happy parents of an 8-pound baby boy, born June 28. The baby boy has been named Robert Lewis Green. Dr. Mott H. Arnold was in attendance.

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Greeting Cards—Froide—Bacon St

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Mr. and Mrs. Henry Miernicke of 4929 Long Branch avenue have a fine new baby girl at their home.

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In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

Subscribe to "The Beach News." One Dollar for Fifty-two Weeks.

SWIM EASY CLUB HONOR MRS. HUNSAKER ON WEDDING ANNIVERSARY

The Swim Easy Club, consisting of Bess Simpson, Margaret Hewitt, Mabel Eversoll, Caroline Geffe, Sarah Mignon, Ethel Caldwell, Edna Lenhart, Eileen Bishop, Angie Varney, Beth Hurley, Grace Reynolds, Lottie Graeme, Farnum True, and Jennie Calyes gave a luncheon at the home of Bess Simpson of 4858 Voltaire street, in honor of their swimming coach and club organizeer, Mrs. Peggy Hunsaker, 2232 De Foe Street, Ocean Beach. The event was given in honor of Mrs. Hunsaker's first wedding anniversary and a beautiful hand painted reading lamp was presented. Mrs. Peggy Hunsaker is instructor for the F. C. Swimming Club, Swim Easy Club and an active Red Cross Life Saving examiner and is also located at Silver Spray plunge, Ocean Beach for the summer.

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COOKED FOOD SALE

The Ocean Beach Camp Fire girls will hold a cooked food sale **this Saturday, July 2, at 5029 Newport** avenue.

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CLOSING PROGRAM OF THE PIANOFORTE CLUB

The Pianoforte club closed its year with an enjoyable program given at the home of Mrs. Juanita B. Close, on Niagara avenue, last Saturday. The following numbers were given: Rhythm exercises, Rolland Myers and Russell Howe; rhythm picture, "Umbrellas," Carolynne Biner; piano duet, "The Birdie," "Elephants' March," Junior Williams, Cora Jane Williams; "A Melody," Maxine Carl; "June Flowers," Florence Close; "Fire Bells," Clay Williams, Jr.; "Sweet Briar Waltz," Lucille Snelson; "Little Indian Chief," Russell Howe, Jr.; "Goodnight Song," Carolynne Biner; original melodies by the class; "Salute to the Flag," Rolland Meyers; "To a Wild Rose," Cora Jane Williams; "Merry Mood," Anna Jane Martin; "Flower Song," Eva Smith; duet, "Pixies' Gavotte," Florence Close and Anna Jane Martin.

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VISITING GRANDPARENTS

Maurice and Betty Lodge of Los Angeles, are spending their vacation with their grandparents, Mr. and Mrs. J. P. Van Houten, on Saratoga avenue.

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GUESTS FROM MINNESOTA

Mr. and Mrs. G. F. Reinfrank have as their house guests Mr. Reinfrank's brother, S. D. Reinfrank and his wife of St. Paul, Minn.

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PAJAMA ETIQUETTE

Etiquette for summer vacationists is summarized in the Woman's Home Companion. "In camp," says the writer, "both men and women wear sport clothes practically day and night." Constant Reader inquires pointedly: "Do they sleep in their clothes or do they have sports nighties?"

IF YOU HAVE
HOUSES
FOR RENT
Classified Ads Get Quick Results.
WE CIRCULATE

The Grim Reaper Takes Sad Toll

SUDDEN DEMISE OF DR. ARNOLD'S WIFE

Mrs. Grace Chapman Arnold, wife of Dr. Mott H. Arnold, prominent San Diego physician, and a sister of Mrs. B. J. O'Neill, wife of Dr. B. J. O'Neill, 3526 Seventh street, died suddenly last Wednesday morning at the family residence, 3126 Front street. While attending a reception in honor of the visiting midshipmen at American Legion hall, Balboa park Tuesday afternoon, Mrs. Arnold fainted and failed to regain conciousness. She was removed to her home, and death came without warning. Mrs. Arnold is survived by her husband; three children, James, Kathleen and Mott Arnold, jr. She had been prominently identified with the Wednesday club for more than ten years. Mrs. Arnold had many friends, and was distinguished by her grace as a hostess and the charm of her home life. She was a member of the First Congregational church. Funeral services will take place this Saturday afternoon at 3:30 o'clock at Johnson-Saum chapel, Fourth and Ash streets.

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PASSING OF MISS EMILY MOORE SMITH

Following an illness of several months, Miss Emily Moore Smith passed away June 25. She was the sister of Mrs. Charles N. Parmelee of 4928 Del Mar avenue, Ocean Beach, Mrs. Charles Henry S. Cooke of Toronto, Canada, Mrs. Truman Burton Gorton of Chicago and the late Mrs. Percy L. Bryant of Shanghai, China. Miss Smith was widely and most favorably known in Ocean Beach, where she had long been a pleasant and able assistant to Mrs. Parmelee in the Station office at Niagara avenue and Bacon street. Funeral services were held at the chapel of Johnson-Saum company, Fourth and Ash streets, last Tuesday afternoon and cremation was private at Greenwood cemetery.

STRAND RADIO
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Strand Radio Co.
Kraft Bldg., Ocean Beach
W. W. DEUEL, Prop'r.
AUTHORIZED DEALER
RADIOLA and FEDERAL
RADIO REPAIRING
BATTERY CHARGING
Sunday, July 3, 9 to 10 p. m.
JOHN THE BAPTIST and SALOME
Symphonic Orchestral Setting
Monday, July 4, 8 to 9 p. m.
GEORGE M. COHAN PROGRAM
Selected Songs from Mr. Cohan
Tuesday, July 5, 9 to 10 p. m.
BITS OF THE PACIFIC COAST
Songs of California, Oregon, and Washington
Wednesday, July 6, 9 to 10 p. m.
THE DRUMS OF OUDE
Drama Presented by the National
Thursday, July 7, 9 to 10 p. m.
CHIMES OF NORMANDY
The National Light Opera Company
Friday, July 8, 9 to 10 p. m.
AN HOUR IN MEMORY LANE
A Revival of Old Time Songs
Saturday, July 9, 8 to 9 p. m.
SATURDAY NIGHT REVIEW
A Resume of the Hits of the Week
STRAND RADIO

MRS. S. C. SMITH DIES FROM INJURIES DUE TO AUTO ACCIDENT

As the result of injuries received in an automobile crash June 23, at India and Kalmia streets, Mrs. Antoinette B. Smith, wife of S. Carder Smith of 4876 Voltaire street, died last Monday night at the McCullough hospital. Mrs. Smith was riding with her husband when their machine was struck by another machine driven by A. Stanley of 1739 West Atlantic street. The deceased was a native of Michigan and had reached the age of seventy years and four months. Funeral services were held last Thursday, followed by cremation.

FABER'S FOUR STORES
Phone Bayview 0415 and 0418
SATURDAY SPECIALS

Sugar, 10 lbs. for	69¢
Butter, Golden Rod	41¢
Shrimp, Rosebud	15¢
Peas, Solar brand	10¢
Kidney Beans, Hart Brand	15¢
Cocoa Almond Soap (Special)	5c
BANANAS, 4 lbs. for	25¢
Kentucky Wonder Beans, per lb.	5¢
CANTELOUPES, large, 2 for	15¢
Apricots, per lb. 5¢, by the lug, a lb.	4½¢
Santa Rosa PLUMS, 2 lbs. for	15¢
Summer Squash, per pound	5c
NEW POTATOES, 5 lbs. for	25¢
STRAWBERRIES	15¢
Asparagus, 2 lbs. for	25¢
CARROTS, TURNIPS, BEETS — 3 for	10c

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Watch and Clock Repairing a Specialty
Phonographs Repaired
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It's Fountain-Drink Time!
Cold, Appetizing Drinks of All Kinds Served at the Finest Fountain in the Beach districts of San Diego.
HAGE'S ICE CREAM specially prepared for home-trade and parties. Prompt and Courteous Service.
WHITMAN'S CHOICE CHOCOLATES A SPECIALTY
KRAFT'S DRUG STORE
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Phones—Bayview 0194, Bayview 0411

RIDE WITH ETHYL
Anti-Knock Motor Fuel Associated Red Gas
IT PUTS PEP IN YOUR CAR
Loma Portal Service Station
Chas. E. Stridiron, Proprietor. Call Bayview 0502
Voltaire Street at Catalina Blvd., Ocean Beach.
Hobbs' Battery Service. Testing Free.
Goodrich Tires and Tubes. Tire Repairing. Accessories.
General Auto Repairing by Experienced Mechanics.
All Work Guaranteed. Free Crank Case Service.

ANNOUNCING GRAND OPENING
TO-DAY, July 2
SUNSET MARKET
EDWARD H. WICKERN, Proprietor
Niagara Avenue and DeFoe Street, Ocean Beach
Special Demonstrations of Popular Food Products
With FREE Samples
FREE SHOPPING BAG TO EVERY CUSTOMER
Opening CASH Specials

Large Can PEAS	10¢
Large Can SUGAR CORN	10¢
Diamond MATCHES, 6 boxes for	8¢
WALDORF, per roll (Limit 3 rolls to a customer)	5¢
Large Can 2½ SLICED PINEAPPLE	22¢
Large Can 2½ PEACHES	20¢
CORN FLAKES and POST TOASTIES, 3 for	25¢

FRESH VEGETABLES AND FRUITS

O. B. FEED, FUEL AND EXPRESS
1926 Bacon Street WM. RICHLEY, Prop. Phone Bayview 0020-W
Chula Vista FERTILIZER 85c a Sack
BEST LAWN SEED IN ANY QUANTITY AT CITY PRICES
FRESH GARDEN SEEDS—BIRD SEED
"GROWS IT" Fertilizer (delivered), $1.75 Sack
"ORANGE BRAND" Poultry Supplies Sherwin-Williams PAINTS
Dump Truck for hauling dirt and sand

KEEP ADVERTISING, AND ADVERTISING WILL KEEP YOU!

Classified Ads Get Quick Results

FARMER WOMAN IN OKLAHOMA

Praises Lydia E. Pinkham's Vegetable Compound Because It Gave Her Health and Strength

In a sunny pasture in Oklahoma, a herd of sleek cows was grazing. They made a pretty picture. But the thin woman in the blue checked apron sighed as she looked at them. She was tired of cows, tired of her tedious work in the dairy. She was tired of cooking for a houseful of boarders, besides caring for her own family. The burdens of life seemed too heavy for her failing health. She had lost confidence in herself.

One day she began taking Lydia E. Pinkham's Vegetable Compound and her general health began to improve. She took it faithfully. Now she can do her work without any trouble, sleeps well and is no longer blue and timid.

This woman, Mrs. Cora Short, R. R. 9, Box 387, Oklahoma City, Okla., writes: "Everybody now says: 'Mrs. Short, what are you doing to yourself?' I weigh 135 and my weight before I took it was 115. I have taken seven bottles of the Vegetable Compound."

Other women who have to work hard and keep things going may find the road to better health as Mrs. Short did, through the faithful use of Lydia E. Pinkham's Vegetable Compound.

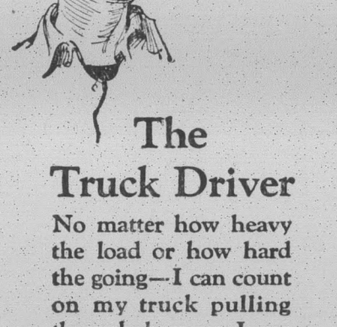
Ask your neighbor.

SKIN BLEMISHES

pimples, blackheads, etc., cleared away easily and at little cost by

Resinol

The stones used in the Egyptian pyramids must have been brought from great distances, as no quarries exist near these monuments.



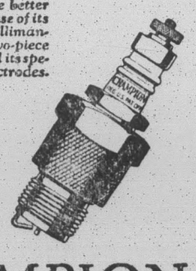
The Truck Driver

No matter how heavy the load or how hard the going—I can count on my truck pulling through because I use dependable Champions —They're the *better* spark plug.

Champion is the better spark plug because of its double-ribbed sillimanite core—its two-piece construction and its special analysis electrodes.

Champion X—for Fords 60¢

Champion—Cars other than Fords 75¢



CHAMPION

Spark Plugs

TOLEDO, OHIO

BABIES LOVE

MRS. WINSLOW'S SYRUP

The Infants' and Children's Regulator

Pleasant to give—pleasant to take. Guaranteed purely vegetable and absolutely harmless. It quickly overcomes colic, diarrhoea, flatulency and other like disorders. The open published formula appears on every label.

At All Druggists

Workers Finding More Time for Recreation

The five-day week has been a bugbear to many an employer, but think how near we have come to it already. A hundred years ago the workman labored for 12 hours a day for six days a week, and in return got shelter, food and clothing and not much of any of them. Now, in many industries, the 44-hour week is common, so that the step to 40 hours is short.

And the employers' habits have changed. The afternoon off for golf, the winter vacation in addition to one in the summer, the week-end that begins on Friday afternoon—how many are shocked by these?

The sage Jacob Ruppert, owner of the New York American league baseball team, thinks his possession worth $3,000,000, due to the added leisure of Americans. And golf, he says, has added to the attendance at baseball parks. Interest in one has aroused interest in the other.—Nation's Business.

Bell-Ans Halts Over-Acidity

This Widely Used Sure Relief Can Be Depended On Every Time.

How disagreeable, how exasperating, how embarrassing to be a sufferer from gas, belching, heartburn, sick headache, nausea and other digestive disorders. BELL-ANS for Indigestion is a harmless, pleasant Sure Relief. Tested by over 30 years' use. 25c and 75c Pkgs. at all drug stores, or send for free samples to Bell & Co., Inc., Orangeburg, N. Y.—Adv.

New York Planning to Put Streets on Roofs

New York city talks of a 16-mile roadway to be built on the roofs of 12-story buildings from the lower part of the city to Yonkers. Gotham's traffic problem is costing the city a million and a half dollars a day. This elevated highway on the roofs would be a motor-express thoroughfare. The man living out of town could motor down to his work without interference of cross-traffic and park his car on the roof of the building in which he makes his living. The improvement would soon pay for itself. Part of the plan calls for a series of moving platforms for pedestrians, along the second floor, the platforms running from a speed slow enough to step on easily, up to 20 miles an hour, to provide free transit on two new north and south avenues. It all reads like an H. G. Wells novel, but it may be realized.—Capper's Weekly.

Eye inflection and inflammation are healed overnight by using Roman Eye Balsam. Ask your druggist for 35-cent jar or send to 372 Pearl St., N. Y. Adv.

That's All

The daughter of the house had taken delight in listening to her father dictate the cryptic words of a telegram over the phone. Later that day at the supper table she was making a detailed explanation of something to her mother. Her father asked her, when she had stopped talking, whether she had anything more to say.

"No," she replied, "that's all there is. Period. Stop."

Big Colonies for Brazil

The Brazilian government has just granted to a Japanese company a concession of nearly 250,000,000 acres of land in three different zones in the state of Amazonas for colonization purposes. The company will spend a large sum developing the region in which the concessions will be established.

The average income of people gainfully employed in this country is now about $2,000 a year.

Bunions

Quick relief from pain. Prevent shoe pressure.

At all drug and shoe stores

Dr Scholl's Zino-pads

Put one on—the pain is gone

BOILS

There's quick, positive, relief in

CARBOIL

GENEROUS 50¢ BOX.

At All Druggists — Money back Guarantee

SPURLOCK-NEAL CO. NASHVILLE, TENN.

Pa Buzz prefers private bath

FLIT spray kills roaches, bed bugs, ants, and their eggs. It also clears your home of flies and mosquitoes. Fatal to insects but harmless to mankind. Will not stain. Get Flit today.

FLIT

DESTROYS

Flies Mosquitoes Moths

Ants Bed Bugs Roaches

"The yellow can with the black band"

© 1927 STANDARD OIL CO. (N.J.)

JUST HUMANS

By GENE CARR

"YEAH, HE'S ALL SMOKED UP 'CAUSE SOMEONE CALLED 'IM A BAREFACED LIAR!"

Mother's Cook Book

It's everybody's business,
In this old world of ours,
To root up all the weeds he finds
And make room for the flowers,
So that every little garden,
No matter where it lies,
May look like that which God once made,
And called it Paradise.

SOMETHING ABOUT LIVER

SCIENTIFIC research, together with many practical tests over long and short periods, show that liver appetizingly cooked and served frequently tends to increase the count of red corpuscles in the blood. A diet rich in liver is now being given in leading institutions as a corrective of anemia and ailments of such character.

Calf's liver is considered a great delicacy and as such is high-priced in most markets. Young pig's liver, young beef and lamb are very acceptable and are lower in price.

For those who are not familiar with the methods of cooking liver, the following recipes will be helpful:

Baked Liver.

Have the liver cut into inch or inch and a half slices. Cut gashes lengthwise three-fourths of an inch deep. Lay strips of fat salt pork into these gashes. Have ready a well-greased baking dish. Place in the baking dish a layer of thinly sliced onions to the depth of an inch and one-half. Lay the larded liver on the onions, completely covering, dust with salt, pepper and flour, then pour over a pint of stewed and strained tomato. Put into a hot oven; when the tomato juice begins to boil cover and reduce the heat. From that point bake for one hour in a moderate oven.

Calf's Liver Braised.

Lard the rounded side of the liver with pork (salt). Fry one onion in salt pork fat. Put the liver and fried onion into a baking pan, add hot water or stock to half cover, one teaspoonful of salt, one saltspoonful of pepper and one tablespoonful of herbs. Cover and cook in a moderate oven two hours, basting often. When ready to serve, strain the liquor, season with lemon juice and pour it over the liver.

Potted Liver.

Braise a calf's liver as above. When tender, cut fine and pound to a paste, adding enough of the strained liquor in which it was cooked to moisten it; add one-half cupful of butter melted, rub through a sieve after mixing well, pack into jars and cover with melted butter. Keep in a very cool place.

Nellie Maxwell

(©, 1927, Western Newspaper Union.)

What Does Your Child Want to Know?

Answered by BARBARA BOURJAILY

IS THE SUN THE BIGGEST STAR OF ALL?

Big as the sun seems to us here,
'Tis just a tiny star
Compared with others in a world
Where many millions are.

(Copyright.)

Beware of the Tempter

By EVELYN GAGE BROWNE

"A BIRD in the hand is worth two ——— in the bush,"
Is a saying that's old but true,
And if you're full of pep and "push"
It surely applies to YOU.

The job you have that is sure today
Is worth your very best,
And if you give it—it's bound to pay
A whole lot more than the rest.

They are only promises hazy and dim
In fields untried and new;
And your present Boss, if you stick to him,
Will as surely stick to you.

So beware of the man who hands you a line
Of bluff and flattery stuff,
To tempt you to leave a job that's fine,
With the words, "You're not getting enough!"

For that's the time when it isn't wise
To see yourself as a Star,
Through some one else's nearsighted eyes—
YOU'RE JUST WHAT YOU KNOW YOU ARE!

It's what's within that makes success,
And can't keep a good man down;
And it rests with YOU—no more, no less—
And not with the job nor the town.

So give your best RIGHT WHERE YOU ARE,
Your brain, your heart and soul—
Then "hitch your wagon to a star"
And you're bound to reach your goal.

(Copyright.)

SAWS

By Viola Brothers Shore

FOR THE GOOSE—

IF YOU'RE playin' around with two fellers you gotta lie to one of 'em.

A husband's confidence is like a silk umbreller. Once you lose it, don't expeck to see it again.

The hardest thing to do well is nothin'.

One reason parents is partial to their youngest children is because they begun to doubt about the older ones doin' so well.

FOR THE GANDER—

At a party do not try to cover too much territory. It's a wise boy that keeps on knowin' his own girl.

There's two ways of bein' rich—havin' more than you want and not wantin' more than you have.

All women love to get flowers. But they mostly prefer some'm useful.

Never find fault with a woman you love. Go on assumin' she's perfeck. But have it clearly understood you won't overpay even for perfection.

By assumin' that she's perfeck, you will naturally avoid tellin' a woman anything for her own good.

(Copyright.)

Commercial Detroit

The city of Detroit is on a river which carries more traffic than the Panama and Suez canals put together. It is estimated that at least one ship passes a given point in Detroit harbor every 15 minutes throughout the day and night.—Woman's Home Companion.

SOMETHING TO THINK ABOUT

By F. A. WALKER

WOMEN AS SHOPPERS

IT WOULD be almost possible to prove the superiority of the feminine intelligence over the masculine by the fact that all women and very few men know how to shop.

The average male person is a pathetic creature in a department store.

He is lost and bewildered. He does not know his own mind, and so does not know what he wants.

As a consequence he usually takes what is offered to him. His main object is to get the ordeal over and done with so that he may find himself once more out on the sidewalk in the security of the street.

This masculine helplessness as compared with feminine resourcefulness in the matter of buying explains one of the greatest tragedies of bachelorhood.

In the last century the political economists invented an imaginary creature called "the economic man."

He was absurd because he never existed, except in the minds of those who created him.

He was supposed to "buy in the cheapest market," for example.

If a man wants a few shirts or a few pairs of gloves, he is as likely as not to go to a shop and pay a lot more for them than the same articles would cost him in another establishment in the same street.

But his wife or mother or sister does not do anything foolish like that. She seems to know with unerring instinct where she can do business to the best advantage to herself.

If a man is charged twenty cents, or thirty cents, for a glass of orange juice at his breakfast in a restaurant, he may grumble because he notices that the price has been raised.

He does not think of the price of the orange that went into the squeezer, as a woman would do, and make up his mind to go somewhere else in the future.

So man, the lord of creation, is the natural prey in most cases of the modern offender, known to the law as the "profiteer," while woman is always feared by that creature.

It is a simple matter but significant.

The supposedly wise philosopher who imagined the "economic man" made a great mistake to start with.

They would have been on safer ground if they had talked about the "economic woman." For she is "economic" in the other sense. She knows how to shop.

(© by McClure Newspaper Syndicate.)

How It Started

By JEAN NEWTON

"GOOD AS A PLAY"

FREQUENTLY, when something particularly amuses us we say that the occurrence or the remark was "as good as a play." In many instances the reference is sarcastic, meaning too "good" to believe!

Most of us in using the expression are quite unconscious that we are quoting royalty. For in "as good as a play" we have something more than four mere words. We have a phrase coined by a king.

He was Charles II and it was while visiting parliament and listening to the debates that he is known to have used the expression for the first time.

In Macaulay's "Review of the Life and Writings of Sir William Temple" we find these words:

"The king remained in the house of peers while his speech was taken into consideration—a common practice with him, for the debates amused his sated mind, and were sometimes, he used to say, 'as good as a comedy.'"

(Copyright.)

THE YOUNG LADY ACROSS THE WAY

The young lady across the way says nearly all the people going abroad on an English ship are said to throng to the saloon deck the minute the 12-mile limit is passed.

(© by McClure Newspaper Syndicate.)

Daddy's Evening Fairy Tale

MARY GRAHAM BONNER

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THE BUMBLEBEE

The fairies had a fancy dress ball, which was one of the most successful balls ever given in fairyland, so you can imagine what it must have been like for they always have wonderful parties in fairyland at any time.

They all went in most exquisite costumes—oh, quite the most beautiful costumes you ever saw.

They all went as different flowers.

One little fairy was dressed so she looked like a bright nasturtium, another was dressed as a pink rambler rose, another as a yellow golden-glow, another as a pansy, another as a little forget-me-not, and all of them, in short, in lovely costumes like flowers.

The Fairy Queen's costume was really gorgeous, and oh, how proud all the little fairies were of her.

She wore the costume of the American Beauty Rose, and her wand was one tall rose very full and big and splendid.

They had dancing and games and all the elves, the brownies and many of the wood creatures had been invited.

But one of the strangest things happened you can imagine. Some of the fairies had dressed themselves as honey-suckles. They kept together and danced together so they would look like a vine.

Others had dressed as a vine of morning glories.

Pretty soon a buzzing was heard. It was louder than the band of crickets they had engaged for the music; it was louder than the sounds that came from the laughter of the fairies.

You see nobody had thought of such a thing happening. The bumblebees and the humming birds, who had all gone to sleep, had in their dreams imagined they saw lovely morning glories still awake and lovely honeysuckles all over the vines.

One little bumblebee went to his smaller brother and nudged him, saying:

"Oh, look over there, morning glories!"

The other little bumblebee was about to turn over and go to sleep, for

"Oh, Look Over There."

he had scarcely so much as peeped to see, when he, too, suddenly noticed all the morning glories.

They awoke all the bumblebees far and near and made so much fuss and noise that they woke up the humming birds, who always notice what the bumblebees are up to.

Of course the humming birds immediately spied the honey-suckles, and you should have seen them scamper.

When the fairies realized what had happened they almost lost their balances in the dances, for they shook all over with laughter.

As the bumblebees and the humming birds got nearer they too, saw that they had made a mistake, but the fairies at once called out:

"Come to the party and dance, too, and we will give you honey, for we are having it for supper.

"We couldn't give a ball and dress like flowers without having flower-honey for supper."

And this delighted them all.

What Betty Wanted

Betty Jane and mother spent a week in the city visiting relatives. Mother bought Betty several pretty new dresses and they attended numerous festivities where the child was much petted and made over.

However, she did not seem entirely happy, and one evening mother noticed her choking back the tears.

"Why, dearie," she exclaimed, "all the good times you're having and all the lovely things! What more could any little girl want?"

Hers d-d-daddy!" sobbed Betty.

Owner's Privilege

A farmer and a fair damsel from the city were going round the farm together, and the farmer was rapidly falling beneath the spell of the town maiden's eyes:

"Now, that's a pretty scene," he said, pausing beside the fence of a paddock in which a cow and a calf were rubbing noses together. "The sight of it makes me want to do the same."

"Well, go on," said the girl, placidly, "it's your cow."

The Reason

"And now, Johnny," said the Sunday school teacher, after an elaborate explanation of the flood, "can you tell me what caused the flood?"

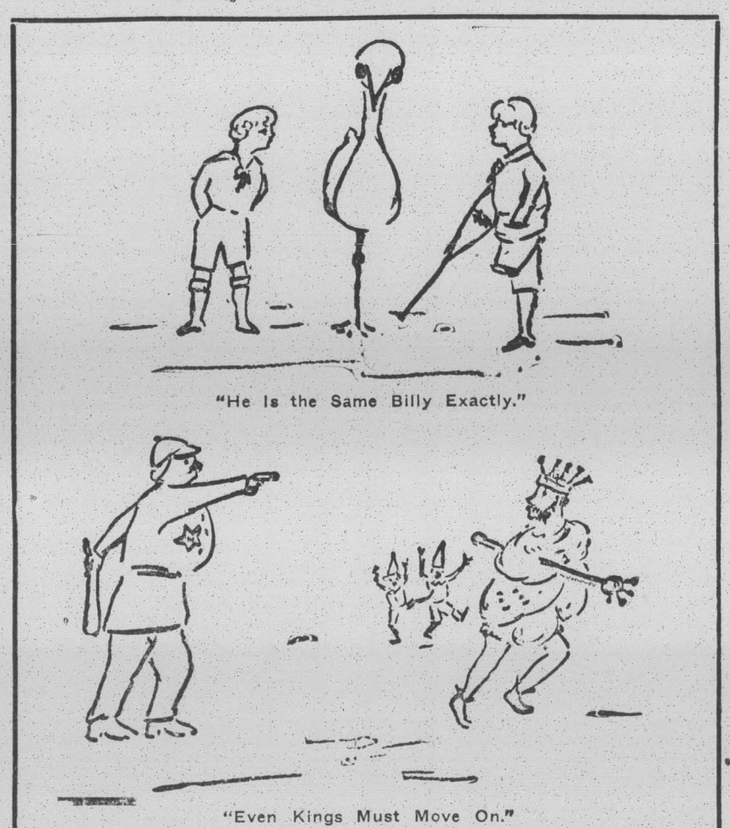
"Yes, ma'am," said Johnny," beaming with pride, "it rained."

YOURSELF and YOUR BODY

By WILFRED T. GRENFELL

BOYS DON'T LIKE TO BE TRICKED

Some Interesting Information About The Law of Life.



"He Is the Same Billy Exactly."

"Even Kings Must Move On."

"LET us draw pictures as we go along, shall we? The first thing that I want you to remember is that my body is mine, but it isn't I."

"Oh, father!"

"However, we cannot draw without something to draw with, can we?"

That wanted thinking about. Boys do not like to be tricked.

"No? Well, then you go and get something. This is my paper and my pencil, isn't it?"

"Righto!" in chorus this time.

"Well, you are sure they are not I?"

Popping eyes were the only response.

"Just before we begin, give me my hat, will you?

"Are you sure it is my hat? All right, it isn't I. Thanks. Put it on my head, will you? Sure it is my head? Well, then it isn't I."

"But, father, why?"

"Oh, you think my head is part of me. Do you remember when Billy had his leg cut off? Billy is still the same Billy, isn't he?"

"Rather."

"But he has only got one leg to perch on now, like a stork asleep. So you see he couldn't be the same Billy if his leg were really part of him, could he? He must be some one else. Do you think that he is John now? You just ask him!

"That's right. He only lost a leg. He is the same Billy. You lost that knife I gave you, but you are the same old scaramouche, whatever you lose, aren't you?

"Here is a story. A friend of mine, a dried-up, tough old Indian general, slipped off the platform at a station one day, and the train ran over him. It cut off both his arms and both his legs. People rushed him off to the nearest hospital. Some hours later he swore before a magistrate that he was still he. Every one, even the wise old judges, agreed that he was he, though he had lost the larger part of his house—or his machine with which he used to 'connect up' with what we call 'this world.' Of course his walking-machine parts were gone and his holding-on parts were gone. But he still had his talking parts, so he could swear all right that he was still he.

"Remember that our bodies are not we ourselves. Contrariwise! They are ours. We lose bits of them sometimes. We often spoil parts of them, and some people spoil the whole of them. That is terrible, isn't it? And that is why I say that you must never do anything to spoil your body. Make it the very best body you can. It is the most useful possession you will ever have, and it is all your own. Indeed, you cannot do without it. When it is all spoiled, you must go to some other world, where you may get another one. Let us pretend we are building a good one for somebody in this world now.

"Before we begin I ought to tell you that there are still lots of Hows and Whys that no one knows the answers to—yet."

"But can't we find them out, father?"

"I hate the word 'can't.' If we are really alive we shall, of course go on trying—that is the law of life. It is 'move on or die.' Nothing stands still in this world. Everything keeps in its place because it is moving, just as the earth itself, the moon, the stars, and the very sun itself, move."

"But the rocks stand still?"

"The rocks? Why, the tiniest atom of every rock is moving, as everything else is. Rock, like everything else on earth, is only made of little particles of electricity, called electrons, which dance around a center—and they are always changing their positions. Your own body, which you thought was you, and therefore was always the same, is really always moving on. Some of the little electrons in dancing about fly off and destroy the shape of other old particles, changing them so as to improve your body and to keep it always ready for you to use it as you grow. Most of this is done by what scientists call 'oxidation.' That is almost exactly the same thing as slowly burning up what is no longer any good. Isn't that strange? The body is always being burned up without our even knowing it; and what is more, there is a department called the head office, or brain, specially set aside to keep it burning at the right temperature. This is called the 'heat center.' Sometimes it gets out of order and we get too hot and burn too fast. That is called 'fever.' Then there is an awful lot of trouble, isn't there? You know all about it. Stay in bed, nothing but slops to eat, because you must put less fuel on. But sometimes our bodies get too cold, and grow pale and weak. Then we must 'stoke up' with eggs and milk and jellies and medicines.

"Yes, the law of life is that everything must keep moving on—as the policeman says to the traffic: 'keep moving.' Even kings have to move along and leave their thrones behind them. Everything everywhere must be busy trying to build up a better world, or sooner or later it will have its life taken away from it altogether. Death is stopping. All that is good has come along by moving. For instance, we had to see farther, so some one had to start moving and invent a telescope. We had to see smaller things, so some one thought out the microscope. We had to move faster, so some one found out about steam and railways, and gasoline and automobiles. We wanted to see through solid things, so the X-ray came along. We had to talk farther, so some one moved on and found out the telephone and the wireless. Moving on, moving on, moving on—is the Law of Life."

(© by the Bell Syndicate, Inc.)

Forest Has Reclaimed Site of Ancient City

In the northwest of Asia Minor, on the shore of the Aegean sea, separating it from modern Greece and Turkey, a few miles south of Troy, most famous city of classical antiquity, is a village, known as Eski-Stamboul. Behind it is a mighty forest of the oaks of that country, and he who explores its leafy shades frequently stumbles over blocks and pillars of stone or remains of old foundations.

Those ruins, covered by growths of centuries of forest trees, are all that remain of a once famous city, so fine, and so admirably situated as to induce Julius Caesar, some 50 years before Christ, and afterward Constantine, the first Christian emperor (274-337 A. D.), to suggest making it, instead of Rome, the capital of the world-wide Roman empire.

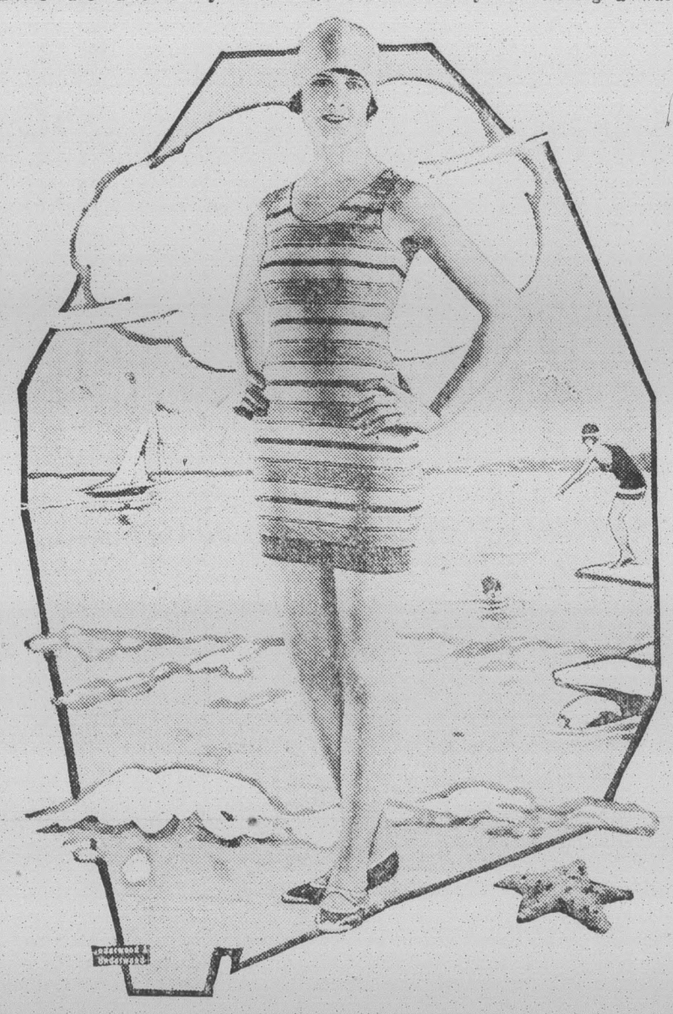
Old Fogy Bankers

I have often said that if your banker is not an old fogy, you should look up one who is. There have lately been a great number of failures among bankers. Not one of them was an old fogy; everyone disgraced and ruined was too much of a good fellow with his deposits.—E. W. Howe's Monthly.

STRIPES IN BATHING SUITS; FOOTWEAR FOR THE JUNE BRIDE

BATHING suits tell a story of infinite mode this season ranging from the ultra-elaborate to the severely simple. As to the fanciful sort fashioned of silk, satin, crepe and other materials their novelty knows no bounds. Perhaps those of taffeta in plaids of every description pronounce chic most definitely. Sometimes the plaids are contrasted to achieve a most startling effect, such as a bathing ensemble which emphasizes a bizarre novelty plaid for the suit with a plain black plaid for the beach coat.

There are also many charming models of gay silk print. Those fashioned of cretonne or gingham, processed so as to be waterproof, are as unique as they are fashionable.



A Jersey-Knit Bathing Suit.

Let those who are inclined to the fanciful bathing suit select models of such fabric as makes its appeal, but for the bathing enthusiast who goes in for the zest of the sport the two-piece jersey-knit swimming suit consisting of form-fitting slip and trunks or tights is the popular choice. Just as in the case of so many of the new sweaters which so fashionably flourish stripes that run around and around, so are many of the smart bathing suits distinguished by their stripes of many colors as here pictured.

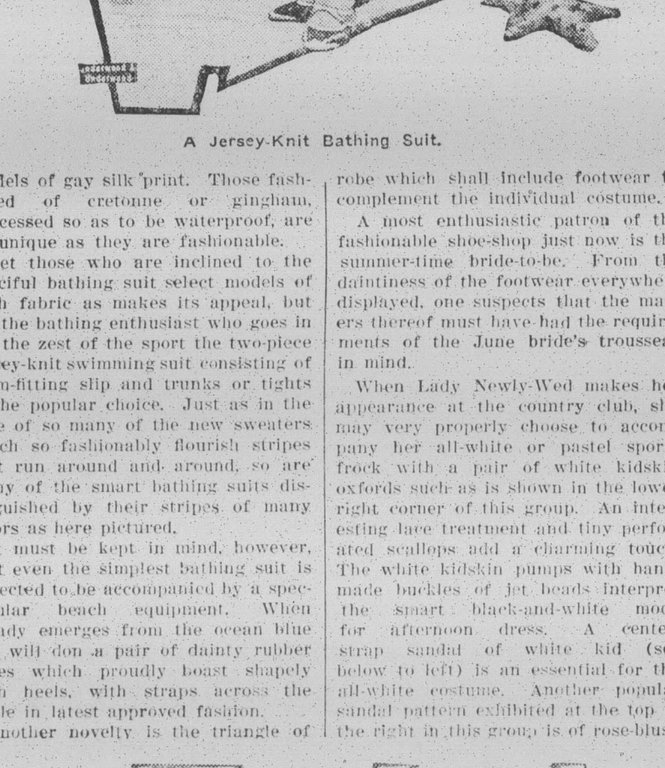
It must be kept in mind, however, that even the simplest bathing suit is expected to be accompanied by a spectacular beach equipment. When milady emerges from the ocean blue she will don a pair of dainty rubber shoes which proudly boast shapely high heels, with straps across the ankle in latest approved fashion.

Another novelty is the triangle of pliable gay rubber which is designed to serve either as a cap or a shoulder protection. Interesting, too, among beach accessories are cushions formed of multi-colored leather strips.

The model bootery is a scene of superlatively lovely footwear such as a few years ago would have been thought to be the dream of a vision-robe which shall include footwear to complement the individual costume.

A most enthusiastic patron of the fashionable shoe-shop just now is the summer-time bride-to-be. From the daintiness of the footwear everywhere displayed, one suspects that the makers thereof must have had the requirements of the June bride's trousseau in mind.

When Lady Newly-Wed makes her appearance at the country club, she may very properly choose to accompany her all-white or pastel sports frock with a pair of white kidskin oxfords such as is shown in the lower right corner of this group. An interesting lace treatment and tiny perforated scallops add a charming touch. The white kidskin pumps with handmade buckles of jet beads interpret the smart black-and-white mode for afternoon dress. A center-strap sandal of white kid (see below to left) is an essential for the all-white costume. Another popular sandal pattern exhibited at the top to the right in this group is of rose-blush kidskin. Spiderweb kidskin, and it comes in any pastel shade, is used for the dressy model displayed in the center of the picture. The necklace and the ostrich fan, as shown in illustration, are fetching accessory suggestions.



Some Styles in Footwear.

JULIA BOTTOMLEY.

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Important persons always suffer the fate of being flattered.

Not of the Lounge Variety

The Philadelphia zoo has received a lizard 9 feet long, weighing 300 pounds, said to be 100 years old. From the description, we judge that this is not one of the well-known variety of lounge lizards.

Children Cry for

Fletcher's CASTORIA

MOTHER:— Fletcher's Castoria is especially prepared to relieve Infants in arms and Children all ages of Constipation, Flatulency, Wind Colic and Diarrhea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep.

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THERE'S PANIC in Bugville! Cockroaches are dying by the thousands!

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Don't fight roaches with a spray. You must have a powder. Peterman's is the right powder.

It *entices* roaches from their hiding places. They carry it back on their legs and bodies *to their nests* behind base-boards, under floors where no spray could possibly reach.

Every adult roach, the young, every egg in the entire colony is exterminated. No odor. Nothing is left but a little dry dust. Use Peterman's Roach Food *now*. Keep them out. Don't let them get a start.

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PETERMAN'S ROACH FOOD exterminates that cockroach army.

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FLYOSAN kills flies and mosquitoes.

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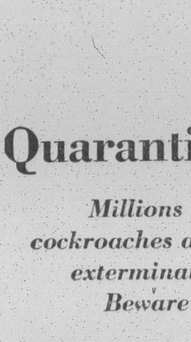

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for Tired, Aching, Swollen Feet.

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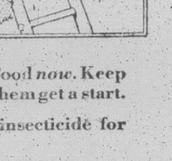

It increases the irritation. Use MITCHELL EYE SALVE, a simple, dependable, safe remedy. 25c at all druggists. Hall & Ruckel, New York City

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W. N. U., San Francisco, No. 24--1927.

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FOR SALE—Laundry equipment of two large commercial washers, one Bock Dryer, two mangles, one large pressing iron, 140 gallon tank heater, and other articles; also business goes with sale; will lease building if party so desire. Phone Bayview 0153-W, or call at 2078 De Foe street, O. B.

FOR SALE—House, four rooms and bath; garage; lot 50x140; several fruit trees. Terms. Lot is fine for bungalow court. Owner, 4775 Del Monte Ave., O. B.

FOR SALE—Detroit Jewel four-burner, rebuilt GAS RANGE, $12. 5030 Narragansett ave., O. B.

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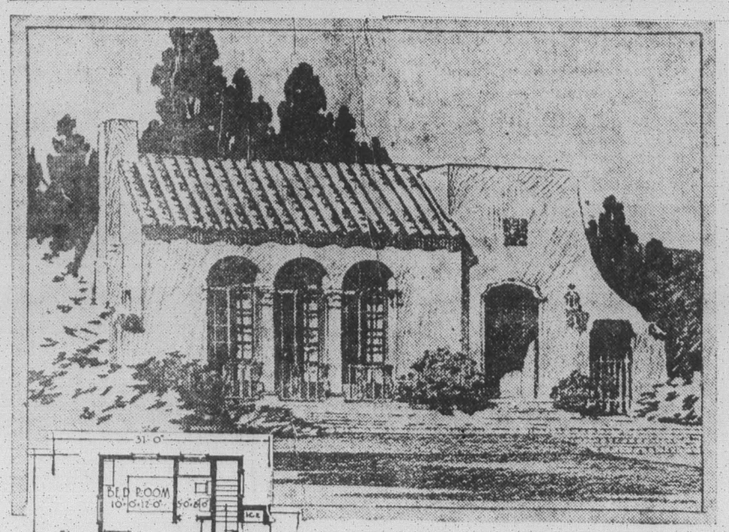

FLAGSTONE terracing, iron grille balconies and a quaint wrought iron lantern give distinction to this little old world one-story house. Rough plaster walls and a colorful tile roof make an attractive exterior that will find a welcome in any neighborhood.

But a carefully designed floor plan is its greatest appeal. One enters from the covered loggia directly into the large story and a half living-room, with its triple-arched windows reaching from the floor almost to the ceiling. The dining room alcove is conveniently located and well lighted. The kitchen has been deftly planned to give the housewife the greatest comfort and step-saving.

Everything about the house has been planned to give the utmost in stability and real home comfort. The walls and ceilings are insulated throughout with celotex to cut down the coal bills in winter and keep the house cool in the summer. Who could wish for a more beautiful little home.

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For the half-year ending June 30, 1927, a dividend has been declared at the rate of four per cent per annum on all savings deposits, payable on and after July 1, 1927. Dividends not called for are added to and bear the same rate of interest as the principal from July 1, 1927.

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MONDAY, JULY 11, 1927
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FROM JULY 1, 1927

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Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

Reading Room open Mondays, Thursdays and Saturdays from 2:30 to 4:30 p. m., except holidays.

FIRST BAPTIST CHURCH OF OCEAN BEACH
DeFoe Street at Santa Monica Ave
Rev. W. S. Dunn, Pastor

Bible School 9:45 a. m.
Morning hour of worship, 11 o'clock.
Sermon by the Pastor, "The Ideal Life."
Communion and reception of members.
Solo—"When I Survey the Wondrous Cross," Dorothy Dunn.
Anthem by the Choir.
Young People's meetings 6:45 p.m.
Song service at 7:30 p. m.
Reverend W. S. Dunn will speak an "The America of Tomorrow."
Music by the choir.
Tuesday, 6 p. m., girls' club.
Wednesday, 7:30 p. m., prayer meeting.
Friday, 7:15 p. m., boy scouts.
Friday, 7:30 p. m., choir rehearsal.
You are cordially invited to meet with us in the services of the church.
Go to Church Sunday.

SACRED HEART CATHOLIC CHURCH
Cor. DeFoe St. and Saratoga Ave.
Rev. P. C. Santy, Pastor

Ocean Beach—Sundays, Mass at 8:30 a. m. Sunday school at 9:30. Rosary and Benediction of the Blessed Sacrament at 7:30 p. m. Week-day Mass at 8:00 a. m.
Roseville—Sundays, Mass at 10. Sunday school at 10:30. Mass at 8 every first Saturday of the month.

UNION CONGREGATIONAL CHURCH
(Corner Defoe Street and Santa Monica Avenue)
Rev. Wm. I. Newman, Pastor

Morning service at 11 o'clock. Farewell service for Rev. William I. Newman. Sermon by Rev. F. J. Stoetzel.
Christian Endeavor meets at 6:30.
Wednesday evening prayer meeting at 7:30.
Boys' Club meets at the church Tuesdays at 7 p. m.
Girls' club meets at the church Saturdays at 2:30 p. m.

NEW TRINITY CHAPEL
John B. Osborn, L. R. in charge.

Sunday school at 9:45 a. m.
Morning prayer at 11 o'clock.

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